

July CR Summit Marketing — SAMPLE EMAIL

Hi [Supervisor's Name],

I'd like to request approval to attend the 2027 Campus Rec Leadership Summit, taking place from June 7-9 at the Hyatt Regency Tamaya Resort and Spa in Santa Ana Pueblo, New Mexico. This is a curated, invitation-only event limited to 60 campus rec directors from across the country, and spots are filling quickly.

What makes the Summit different from a typical conference is its structure. Rather than sitting through back-to-back lectures, attendees step away from day-to-day operations to focus on long-term strategy through roundtable discussions, targeted education sessions and intentional networking opportunities with peers facing the same challenges we are. It's designed to help directors return to campus with practical tools, not just notes.

I see real value in learning directly from peer institutions about how they're navigating similar pressures around budget, staffing and student engagement. It's a space for honest, high-level leadership dialogue.

More details are available here: <https://peakemediaevents.com/crsummit/>

Please let me know if you'd like to discuss further; I'm happy to answer any questions or provide additional information to support the request.

Thank you for considering,
[Your Name]